Privacy Policy

Revised September 2025

GCU is committed to protecting your privacy. We do not sell or share your personal information for marketing purposes. This policy summarizes how we collect, use, and safeguard your information in compliance with federal and state laws.

Information We Collect

Category	Details
Information You Provide	Name, address, SSN, phone number, etc.
Transaction Information	Policy coverage, payments, claims history.
Third-Party Sources	Credit reports, medical info for underwriting.
Online Interactions	IP address, browser type, website behavior.

How We Use Your Information

Purpose	Use
Account Setup & Service	Establish and maintain your policy or account.
Claims Processing	Evaluate and pay claims or member benefits.
Communication	Contact you about your account and send notices.
Compliance	Meet legal and regulatory requirements.

How We Share Your Information

Recipient	Reason for Sharing
Affiliates & Providers	Service your policy with confidentiality.
Authorized Agents	Assist with policy/account support.
Legal Entities	Fulfill legal obligations.
Fraternal Department	Inform you of member events or activities.

SMS/Text Messaging

GCU may text you for limited purposes such as responding to customer-initiated texts, sending one-time passcodes or other authentication/security messages, or contacting existing customers with important service-related notices. Standard message and data rates may apply.

Your Rights & Data Security

You have the right to access and correct your information. As GCU does not share your information for marketing, no opt-out is necessary. We protect your data with strict security protocols and limit access to trained personnel.

Contact Us

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